



Deliverable of Erasmus+ project Boosting the role of HEIs in the industrial transformation towards the Industry 4.0 paradigm in Georgia and Ukraine / HEIn4 609939-EPP-1-2019-1-BE-EPPKA2-CBHE-JP

Produced under Activity 2.2.1

HEI: Odessa I.I. Mechnikov National University

SYLLABUS

"Business Management Industry 4.0"

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Name of	Integration of Industry 4.0 to Manufacturing Operations			
discipline				
-	072 Management			
Code and specialty	073 Management			
name				
Name of	Managamant			
educational	Management			
program Higher	First (hashelor's)			
education	First (bachelor's)			
level				
Status of	Selective discipline of the training cycle (professional) training			
discipline	Selective discipline of the training cycle (professional) training			
Scope of the	3 ECTS (90 academic hours)			
discipline in	5 LC 15 (50 academic nours)			
ECTS				
Term of the	2nd semester (VIII quarter)			
discipline	Zhu semester (V m quarter)			
Name of the	Department of Management and Innovations			
department				
teaching the				
discipline				
Leading	Iryna Nyenno, Professor, Doctor of Economics			
teacher				
(lecturer)				
Language of	Ukrainian			
instruction				
Prerequisites	The training is conducted in a specialized laboratory "Specialized			
for study	classroom Virtual Learning Factory Industry 4.0". The study should be			
	preceded by the learning of disciplines:			
	- Management, Leadership, Business Planning, Innovation			
	Economics.			
Purpose	The discipline is aimed at acquisition of theoretical and applied knowledge			
	on instrumental support of the management process at the micro and macro			
	levels of the economy in the context of interaction with the technologies			
	of the fourth industrial revolution and artificial intelligence.			

Competences	Students shall obtain:	
provided	 Competence to determine the level of digitalization of projects and enterprises using the software product SMEART; Competence to build the architecture and modeling of management information systems. Be able to model and simulate industrial processes; Competence to apply guidelines for the use of artificial intelligence, machine learning and robotics - the use of avatars and chatbots in the learning process for consultation, testing and design of individual learning routes for students; Competence to manage the enterprise architectonics in Industry 4.0; Competence to set performance targets for production systems and monitoring their performance in real time; 	
	- Competence to integrate production systems into supply chains and management on the principles of customer orientation.	

Learning	As a result of study the students must			
outcomes	know:			
	 ✓ key trends and processes of Industry 4.0: Big Data Analytics; Autonomous works; Modeling; Horizontal and vertical integration; Industrial Internet of Things; Cybersecurity; Clouds; Additive production; Virtual reality; ✓ how independently integrate and interact with the main features of Industry 4.0: through the Internet of Things and Internet services, where cyberphysical systems are industrial equipment, robots, CNC machines and diagnostic modules combined with information systems, in which there is a modeling and control of technological processes. 			
	be able to:			
	 ✓ analyze the process of creating a flow of value added in innovative production: analysis, implementation design; ✓ identify opportunities to get rid of unnecessary costs (muda, waste); 			
	 ✓ design, configure and adjust management systems in the context of "Industry 4.0" business performance; 			
	 ✓ build a system of indicators in terms of using augmented reality and digitalization of management; 			
	 ✓ use the main indicators of efficiency and effectiveness of management in the impact of Industry 4.0.apply modern experimental methods to assess quality of materials in lab and in industrial conditions; use knowledge and skills for operating, maintenance and production control; The discipline ensures the achievement of the following learning 			
	outcomes:			
	 ✓ Knowledge of the principles of design management systems for Industry 4.0; 			
	 Ability to virtualization - integration of simulation and virtual information models with real technological processes, both at the stage of process design and during their implementation; Ability to perform and monitor business management system in Industry 4.0 based on the key performance indicators (KPI) with analisid activities 			
Course	specialized software.Module 1. Externalities of influence on the management system in Industry			
content	4.0			
	 Topic 1. Theoretical principles and practical approaches to the management of the digital age. Topic 2. The main features of Industry 4.0 <i>Module 2.</i> Practical principles of forming a management system in Industry 4.0 technology parks Topic 3. Creating a flow of value in the management system. 			
	 Topic 4. Criteria and indicators of the process of training management in the context of Industry 4.0 Topic 5. Advanced technologies Industry 4.0 in the content and means of modern education 			

Measurement	Assessment of the Modules is based on the results of test which includes questionnaire and assignments. Each module is graded on a 100-point scale. The final grade of the discipline is defined as the arithmetic mean of 2 modular grades.
Specific learning tools/equipment	Use of a multimedia system, application software, Laboratory equipment: Monitor Dell U4320Q with cable HDMI 10m; Motorized Screen Lumi 150"; Multimedia projector XGIMI HALO 3D 4K with cable; Server Dell PowerEdge T40v14 64G; Specialized software for 3D visualization; Software license Business Studio 5 Enterprise + Business Studio Portal 5, etc.

Recommend	Ukrain	ion	
ed literature			
	1. Higher education towards the fourth industrial revolution: cases from European and Ukrainian experience. Monograph. Dnipro. "Printin		
		Accident Firm", 2021 68 p. Editorial Board: P. Avila, G. De	
		Lepeleer, V. Kordas, M. Melnichuk, I. Nenno, R. Pedroza, A.	
		Petrenko, F. Saei, J.F. Silva, V. Trumpet, I. Shvets.	
		https://hein4.net/ckeditor_files/files/1/case-study_UA_HEIn4.pdf	
	2.	Nyenno I.M., Hrinchenko Yu.L. Innovative forms of integration in	
	2.	high-tech sectors of the economy ; edited by L.O. Voloshchuk, Ye.I.	
		Maslennikov. – Kherson : OLDI-PLIuS, 2019. – Book 4. – 524 s. –	
		s. 483 – 504.	
	3.	Nyenno I. M. Methodology of mastery of management personnel	
	5.	preparation // Economics: the realities of time. Scientific journal	
		2020 N_{2} 2 (48) P. 59-65 Journal access mode:	
		https://economics.opu.ua/files/archive/2020/No2/59.pdf. DOI:	
		10.15276 / ETR.02.2020.8. DOI: 10.5281 / zenodo.3976889.	
	4.	Kuznietsov E.A. Concepts of integral quality of professional	
		management system. Odesa: Fenyks, 2020. – 114p.	
		https://hein4.net/ckeditor_files/E_Kuznetsov_mc_1602503308.pdf	
	English	<u>1:</u>	
	5.	ERASMUS+ «Boosting the role of HEIs in the industrial	
		transformation towards the Industry 4.0 paradigm in Georgia and	
		Ukraine (HEIn4). <u>http://www.hein4.net</u>	
	6.	Nyenno, I., Truba, V., Lomachynska, I., Mazur, O. Digital public	
		goods as a means to support affordable and clean energy. Polityka	
		Energetyczna – Energy Policy Journal, 2021. 24 (4). C. 139-152.	
	_	https://doi.org/10.33223/epj/144907 (Scopus)	
	7.	Abele, Eberhard, Joachim Metternich, Michael Tisch, George	
		Chryssolouris, Wilfried Sihn, Hoda ElMaraghy, Vera Hummel, and	
		Fabian Ranz. 2015. "Learning Factories for Research, Education, and	
		Training." Procedia CIRP 32 (Clf): 1–6.	
	8.	https://doi.org/10.1016/j.procir.2015.02.187. Carlsberg, Carolin Moeller; Jan Smit; Stephan Kreutzer; alin. 2016.	
	0.	"Industry 4.0 Analytical Study." European Parliament.	
		https://doi.org/10.1017/CBO9781107415324.004.	
	9.	Cotteleer, Mark, and Brenna Sniderman. 2017. "Forces of Change:	
		Industry 4.0." Deloitte Insights, 1–20.	
		https://doi.org/10.1007/s11947-009-0181-3.	
	10.	Deloitte Development. 2018. "The Fourth Industrial Revolution Is	
		Here—Are You Ready?" Deloitte Insights, no. January 22.	
	11.	Hagel, J., J. S. Brown, R. Mathew, M. Wooll, and W. Tsu. 2015.	
		"The Lifetime Learner," 1–19.	
		http://www.theatlantic.com/sponsored/deloitte-shifts/the-lifetime-	
		learner/256/.	
	12.	Mourtzis, D., E. Vlachou, G. Dimitrakopoulos, and V. Zogopoulos.	
		2018. "Cyber- Physical Systems and Education 4.0 -The Teaching	
		Factory 4.0 Concept." Procedia Manufacturing 23 (2017): 129–34.	
		https://doi.org/10.1016/j.promfg.2018.04.005.	
	13.	Rojko, Andreja. 2017. "Industry 4.0 Concept: Background and	
		Overview." International Journal of Interactive Mobile Technologies	

11 (5): 77–90. <u>http</u>	s://doi.org/10.3991/ijim.v11i5.	<u>7072</u> .
14. Business	Studio	Manual.
https://www.busine	essstudio.ru/wiki/docs/current/c	doku.php/ru/manu
<u>al/manual</u>		
15. VRinSight Best Pra	actice Showcase. 25 best practic	ce examples of VR
applications and so	oftware suitable for Higher Bus	iness Management
education. https://w	www.vrinsight.org/downloads/	

W OI NIOAU	
	Total
Total hours according to the curriculum	90
including:	
Classroom	
of which:	26
- lectures	20
- laboratory work	10
- practical classes	4
- seminars	0
Independent work	
including: - preparation for classroom classes	10
- preparation for modular control activities	0
- implementation of course projects (works)	0
- implementation of individual tasks	30
 elaboration of sections of the program that are not taught in lectures 	20
Semester control	Exam

Workload

Approved at the meeting of the quality assurance group of the educational program " Management " (Protocol N_{0} 5 of 20.12.2021). Guarantor of the educational program, Prof. I. Nyenno