

**Odesa I. I. Mechnikov National University**  
**Faculty of Psychology and Social Work**  
**Department of Social Psychology**

**Course syllabus**

**APPLIED SOCIAL PSYCHOLOGY**

|                                |   |
|--------------------------------|---|
| <b>Amount</b>                  | <b>3 credits (90 hours)</b>   |
| <b>Semester, year of study</b> | <b>1 year of study</b>  |
| <b>Days, time, place</b>       | Zoom platform   |
| <b>Teacher(s)</b>              | <b>Oksana Kononenko</b>   |
| <b>Contact phone number</b>    |   |
| <b>E-mail</b>                  | <b>o.kononenko @onu.edu.ua</b>  |
| <b>Workplace</b>               | <b>Department of Social Psychology</b>  |
| <b>Consultations</b>           | <b>Online consultations. Thursday 14-16. Zoom platform</b>  |
| <b>Communication</b>           | <b>Conducted through face-to-face meetings, Google Classroom ,<br/>online meetings via Zoom , messengers and e-mail</b> |

**COURSE ABSTRACT**

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| <i>Subject study of the discipline</i>                         | The educational discipline "Social applied psychology" studies issues related to the influence of social factors on the behavior and interpersonal relationships of people, as well as ways to use this knowledge to solve specific problems, which may include studying the influence of the social environment on decision-making, forming and changing ideas and attitudes, as well as the development of methods to improve communication, conflict management, etc.  |
| <i>The place of the discipline in the educational program:</i> | The discipline refers to elective courses   |
| <i>The purpose of the course.</i>                              | The purpose of the course is to provide learners with knowledge about the psychological patterns of social behavior of an individual and various groups, psychological mechanisms of communication and interaction of people in society, the formation of ideas about the psychology of social phenomena and processes, as well as the development of practical skills for the professional work of future specialists.   |
| <i>Tasks of the discipline :</i>                               | <ul style="list-style-type: none"> <li>- assimilation of the main categories, concepts, most well-known directions of development and basic methods of social psychology by the applicants;</li> <li>- understanding of means and methods of social-psychological influence in the process of communication, features of group activity, psychological features of large social groups and mass phenomena, features of modern applied social-psychological research;</li> <li>- assimilation by the acquirers of samples and mastering the skills to establish interaction with different types of personalities, to effectively build the communication process, to analyze one's own</li> </ul> |

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|                         | <p>activity as a component of collective activity, to monitor various group phenomena and characteristics;</p> <ul style="list-style-type: none"> <li>- mastered by the acquirers of experience in psychological analysis of interaction situations "personality - society", "personality - social group", "personality - personality";</li> <li>- consolidation in practice of means of socio-psychological influence in the process of communication and effective construction of communication processes.</li> </ul>   |
| <b>Competences</b>      | <p>Integral competence - The ability to generate new ideas, solve significant complex problems of professional and/or research and innovation activities in the field of psychology, apply the methodology of scientific and pedagogical activities, as well as conduct one's own scientific research, the results of which have scientific novelty, theoretical and practical significance.</p> <p>GK2. Ability to work in an international context.</p> <p>GK4. Ability to solve complex problems in psychology based on a systematic scientific worldview and general cultural outlook, while adhering to the principles of professional ethics and academic integrity.</p> <p>SK1. Ability to identify, systematize, and predict current psychological problems, factors, and trends in the functioning and development of individuals, groups, and organizations at various levels of psychological research.</p> <p>SK2. Ability to plan and carry out original research, achieve scientific results that create new knowledge in psychology and related interdisciplinary fields, and ensure the quality of the research performed.</p> <p>SK5. Ability to assess the level of one's own professional competence, self-develop and self-improve throughout life, improve professional qualifications, and be professionally mobile.</p> |
| <b>Expected results</b> | <p>RN1. Have advanced conceptual and methodological knowledge of the chosen research problem in the field of psychology/at the intersection of subject areas, as well as research skills sufficient to conduct scientific and applied research at the level of world achievements in psychology.</p> <p>RN2. Understand the general principles and methods of psychology, as well as the methodology of scientific research, and apply them in your own research in the field of psychology and in teaching practice.</p> <p>RN3. Identify, systematize, solve, critically reflect on, and predict significant psychological problems, formulate and test hypotheses, determine the factors and trends in the functioning and development of individuals, groups, and organizations at various levels of psychological research.</p> <p>RN8. Identify their professional opportunities and tasks for improving professional qualifications and professional mobility.</p> <p>RN9. Freely present and discuss with specialists and non-specialists the results of research, scientific and applied problems of psychology in the state and foreign languages, prepare research results in the form of scientific publications.</p>  |

### **COURSE DESCRIPTION**

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| <b>Forms and methods of education</b> | The course will be taught in the form of lectures (__12__ hours) and practical (__12__ hours) classes, organization of independent work of applicants (__66_ hours). |
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|   | <p>Teaching and learning of the academic discipline is carried out by the following methods:</p> <p>The following teaching methods are used in the process of studying an academic discipline:</p> <ul style="list-style-type: none"> <li>- verbal methods: lecture, explanation, conversation, discussion, debate;</li> <li>- visual methods: presentation, illustration, demonstration;</li> <li>- methods of formation of practical skills and personal qualities: performance of practical tasks, exercises, preparation of presentations and performance of speeches in front of the audience.</li> </ul> <p>Independent work includes working with text material and performing individual tasks: writing essays, abstracts, and preparing presentations.</p>   |
| <b>Content of the academic discipline</b> | <p>Topic 1. Definition of the field of applied social psychology.</p> <p>Topic 2. Historical context of applied social psychology</p> <p>Topic 3. Research methods in applied social psychology.</p> <p>Topic 4. Application of social psychology to clinical and counseling psychology.</p> <p>Topic 5. Application of social psychology in organizations.</p>   |
| <b>List of recommended literature</b>     | <p style="text-align: center;"><b>The main one</b></p> <ol style="list-style-type: none"> <li>1. Gornostai, P. P. Psychology of collective trauma: monograph. Kropyvnytskyi. Imex-LTD, 2023. 336 p.</li> <li>2. Dembytska, N. M.; Zubiashvili, I. K.; Lavrenko, O. V.; Melnychuk, T. I. Youth in the Context of Social Change: Monograph/edited by N. M. Dembytska, O. V. Lavrenko. Kyiv–Lviv: Publisher Victoria Kundelska, 2021. 212 p.</li> <li>3. Kalnytska, Yu. S. (comp.). Social Psychology in Ukraine [Electronic resource]. — Kyiv: ISPP NAPN Ukraine, 2020. — Access mode: <a href="https://ispp.org.ua/wp-content/uploads/2021/01/text-all16062020ok.pdf">https://ispp.org.ua/wp-content/uploads/2021/01/text-all16062020ok.pdf</a></li> <li>4. Naidyonova, L. A.; Voznesenskaya, O. L.; Dyatel, N. L.; Umerenkova, N. F.; Chaplinskaya, Yu. S.; Cherepovskaya, N. I. Innovative psychological tools for the development of media education in conditions of extreme remoteness of war: methodological guide. Kropyvnytskyi: Imex-LTD, 2023. 335 p.</li> <li>5. Social Psychology: Textbook / Volyanyuk N. Yu., Lozhkin G. V., Vynoslavskaya O. V., Blokhina I. O., Kononets M. O., Moskalenko O. V., Bokovets O. I., Andriytsiv B. V. Kyiv. 2019. 254 p.</li> <li>6. Social Psychology: Textbook/ V. M. Polishchuk. - Sumy: University Book (Ukraine), 2021. – 271 p.</li> <li>7. Social Conflict: Innovative Communication Technologies for Resolution: A Practical Guide [G. M. Bevz, I. V. Petrenko, A. I. Gusev, V. I. Davydov, O. V. Ivachevska, N. S. Maleeva, O. G. Tsukur] / edited by G. M. Bevz, I. V. Petrenko; National Academy of Pedagogical Sciences of Ukraine, Institute of Social and Political Psychology, 2020. 144 p.</li> <li>8. Susiy, O. V. (scientific editor). Psychological support for forecasting social processes: monograph. Kropyvnytskyi: Imex-LTD, 2023. 171 p.</li> <li>9. Tatenko, V. O. Social psychology of nation building: a subject-behavioral approach: monograph. 2nd ed., revised and supplemented. Kropyvnytskyi: Imex-LTD, 2021. 142 p.</li> <li>10. Theoretical Trends in Social Psychology: Textbook / M. M. Slyusarevsky, N. V. Khazratova. – Lviv: Lviv Polytechnic Publishing House, 2020. – 104 p.</li> </ol> |

### Additional

1. Vlasova, E. Social Psychology of Organizations and Management: Textbook. Publisher: Center for Educational Literature. 2019. 396 p.
2. Fundamentals of Social Psychology: Textbook for Higher Education Institutions / P. P. Gornostai, M. M. Slyusarevskyi, V. O. Tatenko, T. M. Titarenko, N. V. Khazratova et al.; edited by M. M. Slyusarevsky. Kyiv: Talkom, 2018. 580 p.
3. Shakova O.G. Social Psychology of Personality: Textbook. Kharkiv: Kontrast, 2019. 116 p.
4. Applying Social Psychology .From Problems to Solutions Abraham P Buunk - University of Groningen, Netherlands Pieterneel Dijkstra - Freelance Social Psychologist
5. Mark Van Vugt - VU University Amsterdam, Netherlands, The University of Kent, UK, University of Southampton, UK <https://uk.sagepub.com/en-gb/eur/applying-social-psychology/book271856#reviews>
6. Steg, L., Keizer, K., Buunk, AP, & Rothengatter, T. (Eds.). (2017). Applied Social Psychology: Understanding and Managing Social Problems (2nd ed.). Cambridge: Cambridge University Press. <https://www.cambridge.org/highereducation/books/applied-social-psychology/C5C0D45ED30EE4549AF74DAC7C60A136#overview>
7. Applied Social Psychology. Understanding and Addressing Social and Practical Problems. Edited by: Jamie A. Gruman - University of Guelph, Canada, Frank W. Schneider - University of Windsor, Ontario, Canada, Larry M. Coutts - LM Coutts & Associates, Ottawa, Canada <https://us.sagepub.com/en-us/nam/applied-social-psychology/book242500>
8. Applying Social Psychology. From Problems to Solutions. Abraham P Buunk - University of Groningen, Netherlands, Pieterneel Dijkstra - Freelance Social Psychologist, Mark Van Vugt - V U University Amsterdam, Netherlands, The University of Kent, UK, University of Southampton, UK <https://uk.sagepub.com/en-gb/eur/applying-social-psychology/book271856#description>
9. Journal of Applied Social Psychology <https://onlinelibrary.wiley.com/journal/15591816>

### Information resources

1. Scientific library of Odesa National University named after I.I. Mechnikov <http://lib.onu.edu.ua/>
2. Scientific journal "Psychology and social work" <http://lib.onu.edu.ua/psychologyya>
3. National Library of Ukraine named after V. I. Vernadsky <http://nbuv.gov.ua>
4. National Psychological Association <https://www.npa-ua.org/>
5. Ukrainian Psychological Association <https://www.upa.guru>
6. World Health Organization <https://www.who.int/home>
7. American Psychological Association (APA) <https://www.apa.org/>

## EVALUATION

During the study of the academic discipline, current and final control is carried out.

Current control is carried out in order to determine the level of preparedness of the applicant

for certain topics, sections of the work curriculum, the quality of the performance of specific tasks and is carried out throughout the semester during classroom classes (lectures, practical classes) and when performing independent work.

The object of the current evaluation is:

- program material taught at lectures;
- issues and problems considered and discussed at practical classes;
- program material for independent study, which is provided by the work program and

includes: essays, presentations, practical tasks.

The form of final control is credit. The credit is given based on the results of the student's work throughout the semester. The final grade is defined as a simple sum of points based on the results of the current control on a 100-point scale.

The applicant receives a final grade for a qualifying academic discipline if, according to the results of the current control, he scored 60 or more points.

If, according to the results of the current control, the applicant scored less than 60 points, he must complete the credit task and, taking into account its results, receive the appropriate number of credit points from the discipline.

If, according to the results of the current control, the applicant scored 60 or more points, but wants to improve his final result, he can also complete the credit task and, taking into account its results, increase his final grade in the discipline.

#### *Assessment of knowledge (distribution of points) of applicants*

| <b>Method</b>                  | <b>Form</b>   | <b>Points</b> | <b>maximum</b> |
|--------------------------------|---|---------------|----------------|
| Current control                | Work in practical classes                           | 10 points     | 60             |
| Independent task               | Presentation<br>Abstract<br>Essay<br>Practical task | 10 points     | 40             |
| <b>Together for discipline</b> |   |               | <b>100</b>     |

#### *Evaluation criteria during classroom classes*

| <b>Rating</b>                              | <b>Criteria for evaluating educational achievements</b>   |
|--|---|
| <b>Perfectly<br/>(10 points per topic)</b> | The work of the applicant who fully possesses the educational material, freely, independently and reasonably teaches it, freely uses scientific terminology, provides arguments in support of his own opinions, performs analysis and draws conclusions, involves in preparation both the main and additional literature (monographs) , periodicals, primary sources, etc.).<br>Can reasonably choose a rational way of performing a practical task and evaluate the results of one's own practical activity; freely uses acquired theoretical knowledge when analyzing practical material; |
| <b>Fine<br/>(7-8 points per topic)</b>     | The work of the applicant who has a sufficiently complete command of the educational material, reasonably teaches it, uses scientific terminology, and involves the main and additional literature is evaluated. According to the sample, independently performs practical tasks provided by the program; has stable task performance skills. But when covering some issues, there is not enough depth and argumentation, some insignificant inaccuracies and minor mistakes are allowed.   |
| <b>Satisfactorily</b>                      | The work of the student who reproduces a significant part of the  |

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| <b>(5-6 points per topic)</b>   | educational material, illuminates its main content, and demonstrates elementary knowledge of individual provisions is evaluated. Not capable of deep, comprehensive analysis, admits significant inaccuracies and errors.<br>Can use knowledge for standard practical situations, has elementary, unstable task performance skills |
| <b>Unsatisfactory with the possibility of working out (1 point per topic)</b> | The work of a candidate who does not have enough educational material, but who explains individual issues of the educational discipline in a fragmentary, superficial manner (without argumentation and justification) is evaluated.<br>Plans and performs part of practical tasks, lacks developed skills and abilities.          |

***Independent work of acquirers .***

| <b>forms</b>             | <b>control methods</b> | <b>deadlines for submitting assignments</b>                      |
|--------------------------|------------------------|--|
| Presentation preparation | <u>presentation</u>    | <i><u>Discusses the topic and deadline with the teacher.</u></i> |
| Essay writing            | <u>abstract</u>        |  |
| Essay preparation        | <u>essay</u>           |  |

***It is possible to credit the results of informal education (options and forms of obtaining informal education are specified in the work program).***

***Criteria for evaluating independent work***

| <b>Kind</b>  | <b>Maximum number of points</b> | <b>Criteria for evaluating educational achievements</b>   |
|--------------|---------------------------------|---|
| Presentation | 10                              | compliance of the content of the applicant's report and/or the originality of the visual presentation to the relevant educational material.   |
| Abstract     | 10                              | the ability to make generalizations based on the development of theoretical material and the absence of errors in the design of citations and references to sources.  |
| Essay        | 10                              | the ability to demonstrate the development of one's own thought, focused on the discussed problem of expression; demonstrate compliance with the lexical, phraseological, grammatical and stylistic norms of the Ukrainian literary language. |

**COURSE POLICY**

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| <b><i>Deadlines and Rescheduling Policy</i></b> | Works, the execution and delivery of which are carried out in violation of deadlines without valid reasons, are evaluated at a lower grade (-20 points). Rescheduling the credit is possible with the permission of the dean's office if there are valid reasons or upon the applicant's written application (appeal) to the dean |
| <b><i>Academic Integrity Policy :</i></b>       | Applicants must adhere to the principles of academic integrity, being aware of the consequences of its violation, which is determined by the Code of Academic Integrity of Participants in the Educational Process of the I.I. Mechnikov Odesa National   |

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|   | <p>University<br/> <a href="http://onu.edu.ua/pub/bank/userfiles/files/documents/acad - dobrochesnost.pdf">http://onu.edu.ua/pub/bank/userfiles/files/documents/acad - dobrochesnost.pdf</a> .</p> <p>In the case of a violation of academic integrity by a student of higher education (deletion, plagiarism, fabrication), the work is evaluated as unsatisfactory and must be repeated. At the same time, the teacher reserves the right to change the topic of the task.</p> |
| <b><i>Attendance and Tardiness Policy :</i></b> | <p>Works, the execution and delivery of which are carried out in violation of deadlines without valid reasons, are evaluated at a lower grade (-20 points). Rescheduling the credit is possible with the permission of the dean's office if there are valid reasons or upon the applicant's written application (appeal) to the dean</p>   |
| <b><i>Mobile devices</i></b>                    | <p>The use of mobile devices in practical classes is allowed if group work is necessary in special Applications.</p>   |
| <b><i>Behavior in the audience:</i></b>         | <p>All winners take an active part in classes: surveys, discussions, during practical classes. They complete all educational tasks on time, in accordance with the working curriculum.</p> <p>All winners must observe the rules of behavior in the audience on the basis of partnership, mutual respect, mutual support and mutual assistance.</p>  |